



November 3rd, 2008

No matter how insignificant the thing you have to do, do it as well as you can, give it as much of your care and attention as you would give to the thing you regard as most important, For it will be by those small things that you shall be judged. - Mahatma Gandhi

COMMODITY REPORT

ASPARAGUS

Extra large and jumbo sizing continues to be on the lighter side in availability compared to standard and large sizes

AVOCADO

California's fruit supplies are down to the last few pallets. Mostly small sizes. Mexican and Chilean supplies crossing into the states are looking steady.

BERRIES

- **Strawberries:** Strawberry production this week is average with low producing plants.
- **Raspberries** There are currently low numbers of local and an increasingly better numbers from Mexico.
- **Blackberries:** Blackberry production continues to be light; we can expect this trend to continue until we start receiving berries from Central Mexico and Baja.
- **Blueberries:** This week started off with low supplies due to past rain in Argentina but we are expecting a good push of product to be hitting shipping areas this week.

BROCCOLI

Quality overall has been good with little to no complaints for bunched or crown business. Local programs continue to finish up as we head into the Yuma season.

CAULIFLOWER

Suppliers have adequate product availability but the numbers are still on the lighter side. The best availability is in the 12 counts. Yuma will begin on the light side approximately the third week of November.

GRAPES

Crimson Red is now dominating the pack out for red seedless grapes in daily harvests. Although there are shorter daylight hours for growth, fruit sets are very solid and there is very good color and sugar levels. Green seedless are making the transition pretty quickly into the 16# long storage foam containers, but there are still shippers packing 19# fresh Thompson.

SQUASH

Eastern Squash: Supplies will continue to be limited for the next several days as extremely cold weather is anticipated throughout the growing regions.

TOMATOES

- **Western:** Quality is good. There seems to be a lack of bigger sized fruit and an abundance of the smaller. We can expect to see California start to wrap up around the end of this month (weather permitting).
- **Eastern:** Local area production is ending and consistent adverse weather has contributed to a stronger market than the west. Northern FL. looks to be out of the picture due to much early rain, this will definitely have an effect on the end of the Californian deal and put pressure on Nogales/McAllen when they start crossing.